

For Immediate Release

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Photos by Donald Tolj

Só Dança Presents the 3rd Annual College Dance Fair – the Largest Since its Inception

Boca Raton, FL – The College Dance Fair, presented by Só Dança and hosted by Boca Ballet Theatre over Labor Day weekend, had the largest turnout since the Fair's inception in 2012, with over 70 participants and nine renowned faculty members from the country's top dance programs.

Created for high school dance students and their parents to network and navigate the college dance world over the course of one weekend, the Fair featured master classes and informational sessions.

Participants and professors alike expressed how impressed they were:

“It was so well organized, every detail was covered; this was the ‘Cadillac’ of work events that I have attended!”

-College Dance professor

“The College Dance Fair is an efficient and economical way to learn about different college programs over the course of one weekend...It can save time - and thousands of dollars in travel.”

-CDF participant

Many students are limited in their college searches due to time and money. Boca Ballet Theatre and Só Dança are pleased to offer a solution on an annual basis that is cost and time-efficient, and that opens the door to a vast array of resources and experience. While much information is available online, there is no substitute for students to meet with dance faculty in person and to experience a class given by a faculty member.

2014 Participating Universities Included:

AMDA College and Conservatory of the Performing Arts
University of Arizona
Butler University
New World School of the Arts
University of North Carolina School of the Arts

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New York University - Tisch School of the Arts
Point Park University
Southern Methodist University
University of Utah.

The College Dance Fair has been especially beneficial for several dancers who received offers from universities. Such offers are another unique benefit that the fair provides. The professors and the parents can benefit as well, by building a unique network and establishing new relationships. One young dance student experienced an invaluable opportunity after attending the first two College Dance Fairs: After following up with the dance programs of her choice, she was offered scholarships from two different universities.

“The College Dance Fair is a wonderful tool in so many ways - and it’s right in our own back yard, in Boca Raton! Thanks to the Boca Ballet Theatre for their effort to organize this event, and for their continued commitment.”

-Parent of CDF Participant

About Boca Ballet Theatre: Established in 1990, BBT is a nonprofit, award-winning civic ballet company that trains dance students, entertains audiences, and inspires the community through successful outreach programs. Under the guidance of Co-Artistic Directors Dan Guin and Jane Tyree, the mission is to enrich the cultural landscape of our community and educate its youth in classical ballet and concert dance through focused training, interaction with professional dancers and participation in full-length ballets and contemporary choreography.

About Só Dança: Since 1975 Só Dança has provided dancers in the USA, Canada and Europe with dance shoes and dancewear of quality and style, always seeking new ways to fulfill the current needs in the dance industry with innovative design and cutting edge technology. Professional dance companies and schools from coast to coast rely on Só Dança for its consistency in style, comfort and perfect fit. For more information on Só Dança please call 800-269-5033 (USA) or visit www.sodanca.com.



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