

For Immediate Release

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Photos by Donald Tolj

Só Dança to Become Corporate Partner with Boca Ballet Theatre in a Multi-Year Commitment

Boca Raton, FL – International dancewear manufacturer Só Dança, based in the Boca Raton area, recently signed a multi-year agreement to become a corporate partner with Boca Ballet Theatre, and to sponsor the annual College Dance Fair.

Since 1975 Só Dança has provided dancers in the USA, Canada and Europe with dance shoes and dancewear of quality and style, always seeking new ways to fulfill the current needs in the dance industry with innovative design and cutting edge technology. Professional dance companies and schools from coast to coast rely on Só Dança for its consistency in style, comfort and perfect fit

Só Dança will present the 3rd annual College Dance Fair this Labor Day weekend (August 29 - August 31), hosted by Boca Ballet Theatre at BBT's Countess de Hoernle Center for Dance. Created for high school dance students and their parents to network and navigate the college dance world over the course of one weekend, the Fair features master classes and informational sessions with renowned faculty from the country's top dance programs. Students and their parents will learn about the programs on both an artistic and an academic level.

The 2014 participating universities include: AMDA College and Conservatory of the Performing Arts, University of Arizona, Butler University, New World School of the Arts, University of North Carolina School of the Arts, NYU - Tisch School of the Arts, Point Park University, SMU (Southern Methodist University) and University of Utah.

While much information is available online, there is no substitute for students to meet with dance faculty in person and to experience a class given by a faculty member. Many students are limited in their college searches due to time and money. Boca Ballet Theatre and Só Dança are pleased to offer a solution that is cost and time-efficient, and that opens the door to a vast array of resources and experience.

Last year's College Dance Fair was especially helpful for several dancers who received offers from universities. The professors and the parents can benefit as well, by building a unique network and establishing new relationships.

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The number of enrolled participants doubled last year, and space is limited! Students are encouraged to register now in order to secure their spot! Rising High School juniors and seniors are eligible to participate. Registration includes a boxed lunch for the students on Saturday and Sunday, up to three master classes a day, and informational sessions. Register now to save \$50! Registration is \$119 before August 1st or \$169 after August 1st.

About Boca Ballet Theatre: Established in 1990, BBT is a nonprofit, award-winning civic ballet company that trains dance students, entertains audiences, and inspires the community through successful outreach programs. Under the guidance of Co-Artistic Directors Dan Guin and Jane Tyree, the mission is to enrich the cultural landscape of our community and educate its youth in classical ballet and concert dance through focused training, interaction with professional dancers and participation in full-length ballets and contemporary choreography. Please call 561.995.0709 or visit www.bocaballet.org for more information.

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For more information about the College Dance Fair and for all inquiries about registration, please visit www.collegedancefair.org or call 561.995.0709.

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