



For Immediate Release
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October 9, 2012

**Boca Ballet Theatre and Só Dança Host
Florida's First-ever College Dance Fair**

Boca Ballet Theatre successfully hosted Florida's first-ever College Dance Fair this past Labor Day weekend, in conjunction with Só Dança the event's generous sponsor. Created for high school dance students and their parents to network and navigate the college dance world, the three-day event featured dance classes and informational sessions with renowned college faculty from the country's top dance programs, proving to be a worthwhile opportunity for all participants.

From August 31 – September 2nd, 2012, professors, students, and parents gathered at the Countess de Hoernle Center for Dance, home of Boca Ballet Theatre, in Boca Raton, Florida for this inaugural event. The participating schools and their faculty representatives included: Adelphi University (Catherine Denisot-Lawrence), University of Arizona (Elizabeth George), Boston Conservatory (Tommy Neblett), Butler University (Derek Reid), University of Cincinnati College-Conservatory of Music (Qi Jiang), University of North Carolina School of the Arts (Brenda Daniels), University of Utah (Maggie Wright Tesch), and New World School of the Arts (Mary Lisa Burns). In addition to presenting a series of two-hour master classes of the highest caliber, each college provided resources about their respective programs, including auditions, applications, scholarships, and campus life.

The positive energy was palpable throughout the weekend, especially for several dancers who received offers from the Universities. In addition to the classes and informative sessions, the special rate of \$149 included lunch for the students on Saturday and Sunday, as well as a professional pointe shoe fitting and gift bags, courtesy of Só Dança.

The College Dance Fair was not only beneficial to the students, who gained a vast array of resources and experience, but it helped create an invaluable network for both the professors and the parents. Boca Ballet Theatre was thrilled to offer this opportunity for the first time in South Florida, and greatly appreciates the many efforts and contributions toward a successful and



informative weekend. Encouraged by the positive feedback following the event, BBT hopes to collaborate with Só Dança again in 2013 – and to make the College Dance Fair an annual event.

About Boca Ballet Theatre:

Established in 1990, BBT is a nonprofit, award-winning civic ballet company that trains dance students, entertains audiences, and inspires the community through successful outreach programs. Under the guidance of Co-Artistic Directors Dan Guin and Jane Tyree, the mission is to enrich the cultural landscape of our community and educate its youth in classical ballet and concert dance through focused training, interaction with professional dancers and participation in full-length ballets and contemporary choreography. Please visit www.bocaballet.org or call 561-995-0709 for more information.

About Só Dança:

Since 1975 Só Dança has provided dancers in the USA, Canada and Europe with dance shoes and dancewear of quality and style, always seeking new ways to fulfill the current needs in the dance industry with innovative design and cutting edge technology. Professional dance companies and schools from coast to coast rely on Só Dança for its consistency in style, comfort and perfect fit. For more information on Só Dança please call 800-269-5033 (USA) or visit www.sodanca.com.



Qi Jiang of University of Cincinnati College-Conservatory of Music teaching class. Photo credit: Don Tolj