

For Immediate Release

Contact: Jacqui Geifman, PR/Marketing Associate
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July 6, 2015



Information session with Brenda Daniels of
University of North Carolina - School of the Arts
(c) 2014



Christopher Dolder of SMU teaching a Modern
class, (c) 2014

Só Dança Presents the 4th Annual College Dance Fair - Labor Day Weekend

Friday, Sept. 4 - Sunday, Sept. 6, 2015

at Boca Ballet Theatre's Countess de Hoernle Center for Dance

REGISTER NOW AND SAVE \$50!!

BOCA RATON - Created for high school dance students and their parents to network and navigate the college dance world over the course of one weekend, the College Dance Fair features master classes and informational sessions with renowned faculty from the country's top dance programs. Boca Ballet Theatre and Só Dança are pleased to offer a solution that is cost and time-efficient, and that opens the door to a vast array of resources and experience. Several dancers who attended the three previous College Dance Fairs were offered dance scholarships from university dance programs!

2015 Participating Universities:

AMDA College and Conservatory of the Performing Arts
Butler University - Jordan College of Fine Arts
University of California, Irvine - Claire Trevor School of the Arts / Dance
University of Cincinnati - College-Conservatory of Music
Indiana University - Jacobs School of Music
University of Oklahoma
University of North Carolina - School of the Arts
Point Park University
University of Utah -Department of Ballet

DATES/TIMES:

Friday, Sept. 4 | 6pm - 8pm
Saturday, Sept. 5 | 10am -7pm
September 6 | 10am - 5pm

LOCATION:

Boca Ballet Theatre's Countess de Hoernle
Center for Dance
7630 NW 6th Avenue
Boca Raton, FL 33487



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Register now to secure your spot! Rising High School juniors and seniors are eligible to participate. Registration is \$149 before August 1st or \$199 after August 1st, and includes a boxed lunch for the students on Saturday and Sunday, up to three master classes a day, and informational sessions with all participating universities. To register and for more information, visit www.collegedancefair.org.

TESTIMONIALS

"The College Dance Fair is an efficient and economical way to learn about different college programs over the course of one weekend...It can save time - and thousands of dollars in travel."
-a College Dance Fair participant's parent

One young dance student, Lydia, experienced an invaluable opportunity after attending the College Dance Fair in 2014: She was offered scholarships from two different universities. Lydia's mother, Theresa, shares her sentiments about her daughter's successful experience as a result of the College Dance Fair:

"The College Dance Fairs really helped Lydia to narrow down her decision of schools to apply to. She applied and auditioned at several schools, and received scholarships from both the University of North Carolina as well as University of Utah.

The College Dance Fair was extremely helpful in exposing Lydia to schools she hadn't considered previously. Taking master classes with the faculty from a variety of universities helped her get a glimpse of the different teaching styles. She also received thorough information about their programs, the degrees they offered, their summer intensives, and the success rates of their graduates.

Kathleen, another satisfied parent of a College Dance Fair participant also shared her positive experience:

"I wanted to extend a huge THANK YOU to Só Dança and Boca Ballet Theatre for hosting the College Dance Fair. Our daughter, Claire, was fortunate to attend it in both 2013 and 2014. The information sessions and the opportunity to talk to the teachers helped Claire discover what school would be the best fit for her.

Attending the College Dance Fair as a high school junior in 2013 was incredibly beneficial, as it sparked her interest in participating in summer intensive programs at two different universities' dance programs. After attending the Fair for the second time in 2014, she left with even more insight.

Thanks to the College Dance Fair, Claire was accepted into three different dance programs, and was offered scholarships from each school. She is extremely excited about moving forward with her dance career and has said that if it wasn't for the College Dance Fair, she would not have even known to apply to certain schools.

As Claire and I traveled around to auditions and summer intensive programs, I would tell people about the Fair. Everyone would always say, "I wish they had something like that where we live." How fortunate we were to have this in our own backyard!

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“Thank you to everyone at Só Dança and Boca Ballet Theatre for providing this priceless opportunity!”



Back row: Cindy Surman, Jane Tyree, Anne Polajenko (So Dança), Dan Guin and Natalie Parker
Front row – Brenda Daniels, UNC SOA; Cherylyn Lavagnino; NYU Tisch; Christopher Dolder, SMU; Elizabeth George and Evalyn (her baby), Univ of Arizona; Mary Lisa Burnes, New World SOA; Marek Cholewa, Butler Univ; Kai Hazelwood and Tara Nicole Hughes, AMDA College Conservatory of Performing Arts; Calvin Kitten, Univ of Utah; Peter Merz, Point Park. (c) 2014

Photos by Donald Tolj

FREE POINTE SHOE FITTINGS: Anne Polajenko, Só Dança pointe shoe specialist, will be on hand during the College Dance Fair to offer free ballet and pointe shoe fittings, as well as to discuss any shoe issues dancers may have.

About Boca Ballet Theatre:

Established in 1990, BBT is a nonprofit, award-winning civic ballet company that trains dance students, entertains audiences, and inspires the community through successful outreach programs. Under the guidance of Co-Artistic Directors Dan Guin and Jane Tyree, the mission is to enrich the cultural landscape of our community and educate its youth in classical ballet and concert dance through focused training, interaction with professional dancers and participation in full-length ballets and contemporary choreography. Please call 561.995.0709 or visit www.bocaballet.org for more information.

About Só Dança: Since 1975 Só Dança has provided dancers in the USA, Canada and Europe with dance shoes and dancewear of quality and style, always seeking new ways to fulfill the current needs in the dance industry with innovative design and cutting edge technology. Professional dance companies and schools from coast to coast rely on Só Dança for its consistency in style, comfort and perfect fit. For more information on Só Dança please call 800-269-5033 or visit www.sodanca.com.

To register and learn more details about the College Dance Fair, visit www.collegedancefair.org or call 561.995.0709.

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